

# Sushmitha Maluvadu

## UX/UI Designer

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Online Portfolio

UX designer experienced at empathizing with people by discovering their motivations and interests through communication and observation. Passionate about creating intuitive and joyful experiences.

## Skills

Research

User personas & flows

Wireframes & Rapid Prototype

Usability testing

Storyboard / Storytelling

Visual & UI Elements

Micro – animations

Responsive web design

## Tools

Adobe CC

Figma

Procreate

HTML

CSS

## Education

### ● UX Design Certification Jan 2021 – Aug 2021

Career Foundry

### ● Civil Engineering Aug 2012 – Jun 2016

New Horizon College of Engineering, India

## Languages

English – Fluent/ bilingual

German – B2

## Awards

### Best Architectural Concept Feb 2020

Design challenge

Christ University, Bangalore, India

## Works

### ● Personal Portfolio Website Sep 2021 – Dec 2021

- Designed a one-page personal website on Adobe XD including the about me and contact sections, making sure to follow accessibility standards.
- Created visual interest using colorful illustrations and animations.
- Using Html and CSS developed a responsive website and conducted usability tests on different screen sizes.

### ● UX/UI Design Intern Sep 2021 – Nov 2021

Bridgit.io

Conducted user interviews and user testing on a prototype of the product and made iterations.

- Collaboratively proposed new ideas using wireframes and user flows with designers and non-designers.
- Followed existing company style guide to create design solutions focused on the user pain points.

## Projects

### ● UX/UI Design & Research Feb 2021 – Aug 2021

Penny

- Created user personas and user flows with a user centric mindset.
- Optimized for human machine interaction.
- Conducted usability testing, analyzed and corrected errors to improve the final design.
- After multiple usability tests and iterations resulted with an end product that is ready for handoff.

### ● UX Design Feb 2021 – Aug 2021

Convos

- Conducted market research to learn about opportunities and the value proposition of the app.
- Did in depth user research on user mindsets and needs around learning a new language.